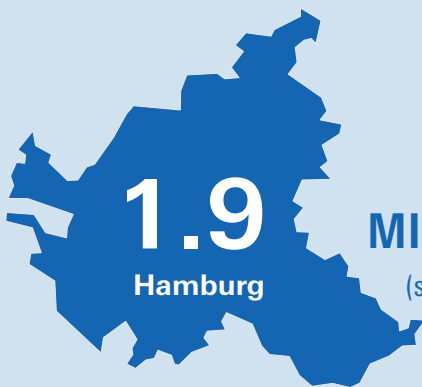
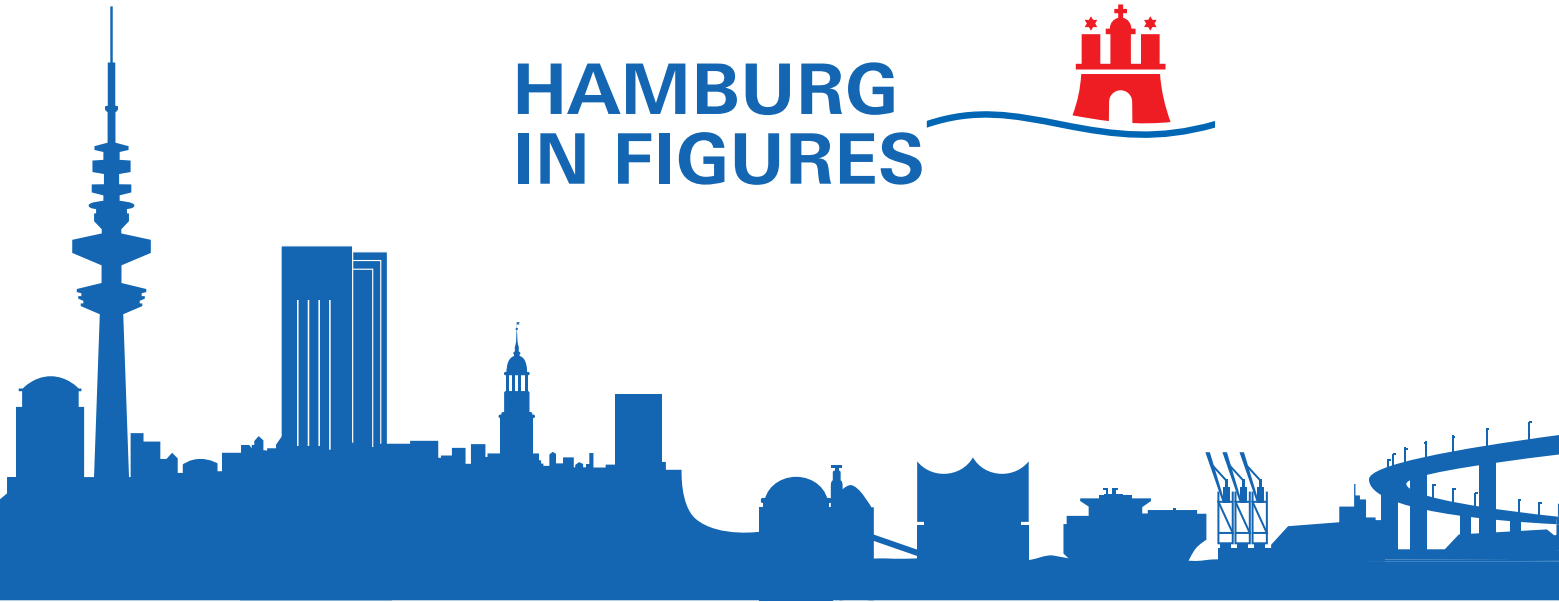
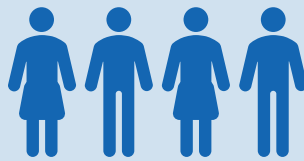


HAMBURG IN FIGURES



1.9
Hamburg



1.9 MILLION RESIDENTS
(second-largest city in Germany)

PURCHASING POWER PER RESIDENT IN 2023:

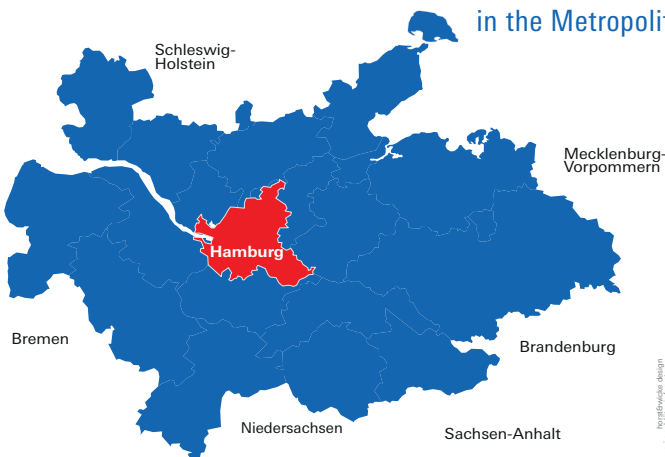
€ 29,122



Hamburg as a federal state is in second place, just behind Bavaria with €29,209. Hamburg is approx. 8% above the German average of €26,870.

**> 5 MILLION
RESIDENTS**

in the Metropolitan Region



GDP OF WORKING POPULATION IN 2023:

€111,702



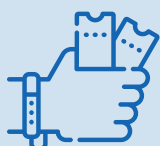
ahead of Hessen on €97,753 and the German average of €89,721



**Hamburg
Messe + Congress**

> 550,000 PEOPLE VISITED

an event at the Hamburg Messe trade fair site in 2023



> 125,000 ATTENDEES
at the **56 EVENTS**

in the new CCH - Congress Center Hamburg.

CRUISE INDUSTRY 2023

**1.2 MILLION
PASSENGERS**



for **278 PORT CALLS**,
just in Hamburg